



# Journal of Drug Discovery and Health Sciences



journal home page: https://jddhs.com/index.php/jddhs/index

#### **Review Article**

# A Review on The Recent Advancement in Plant Based Medicines

Arpit Prajapati<sup>1</sup>, Deepika Gupta<sup>1\*</sup>, Ashutosh Yadav<sup>2</sup>, Krishna Verma<sup>1</sup>, Pooja Pardhan<sup>3</sup>

- <sup>1</sup>Maharishi School of Pharmaceutical Sciences, MUIT, Lucknow, U.P., 226031, India.
- <sup>2</sup>Institute of Pharmacy, Dr Shakuntala Misra National Rehabilitation University Lucknow-226017.
- <sup>3</sup>Department of Pharmacy, IBMER, Mangalaytan University, Aligarh, U.P., 202146, India.

### ARTICLE INFO

#### Article history:

Received: 06 January, 2025 Revised: 14 February, 2025 Accepted: 06 March, 2025 Published: 25 March, 2025

### **Keywords:**

Analytical Techniques, Biotechnology, Nanoencapsulation, Targeted Drug Delivery, etc.

#### DOI:

10.21590/jddhs.02.01.03

## ABSTRACT

The field of herbal pharmacy has undergone significant advancements in recent years, driven by the increasing demand for natural remedies and the growing body of scientific research supporting their efficacy. This chapter explores the innovative trends in herbal pharmacy, focusing on new methodologies for the extraction, formulation, and standardization of herbal medicines. Recent technological advancements, such as nanoencapsulation, biotechnological approaches, and 3D printing, have enabled the development of novel herbal dosage forms with enhanced bioavailability, targeted delivery, and improved patient compliance. Additionally, the chapter discusses the role of modern analytical techniques, such as high-performance liquid chromatography (HPLC) and mass spectrometry (MS), in ensuring the quality, safety, and efficacy of herbal products. The potential for herbal medicines to address unmet medical needs, particularly in the treatment of chronic diseases and in the management of complex conditions like cancer, diabetes, and neurological disorders, is also highlighted. Furthermore, the chapter examines the regulatory challenges and the importance of evidence-based practices in herbal pharmacy. By bridging traditional knowledge with modern scientific innovations, this chapter offers insights into the future of herbal pharmacy as a key component of integrative medicine, emphasizing the need for continued research, education, and standardization to support the safe use of herbal medicines in clinical practice.

# INTRODUCTION

Herbal medicine, also known as phytotherapy, is the use of plant-based substances for therapeutic purposes. It has a long history, with roots tracing back to ancient civilizations like Egypt, China, and India. The use of herbs for medicinal purposes was recorded in some of the earliest known texts, such as the Ebers Papyrus (1550 BC) in Egypt and the Rigveda (around 1500 BC) in India. Over the centuries, herbal remedies formed the cornerstone of healthcare practices across the globe, often intertwined with cultural beliefs and traditional healing systems. These natural remedies were primarily used to treat a wide array of ailments, from common colds to chronic diseases, laying the foundation for modern pharmacology (Wang et al., 2023).

In recent decades, herbal products have gained worldwide acceptance, with increasing demand for natural alternatives to synthetic medications. Factors such as rising health consciousness, the search for sustainable treatments, and dissatisfaction with conventional pharmaceuticals have fuelled this growth. According to the World Health Organization, over 80% of the world's population uses herbal medicine as part of their primary healthcare regimen, particularly in developing countries. In the West, herbal supplements and teas are widely used to manage conditions like stress, digestion, and sleep disorders (Madhav, Upadhyaya, & Bisht, 2011)

Herbal pharmacy plays a critical role in modern healthcare by bridging traditional knowledge with scientific

\*Corresponding Author: Deepika Gupta

Address: Maharishi School of Pharmaceutical Sciences, MUIT, Lucknow, U.P., 226031, India.

Email ⊠: deepika26009@gmail.com

**Relevant conflicts of interest/financial disclosures:** The authors declare that the research was conducted in the absence of any commercial or financial relationships that could be construed as a potential conflict of interest.

Copyright © 2025 First Author *et al.* This is an open access article distributed under the terms of the Creative Commons Attribution- NonCommercial-ShareAlike 4.0 International License which allows others to remix, tweak, and build upon the work non-commercially, as long as the author is credited and the new creations are licensed under the identical terms.

advancements. It involves the preparation, dispensing, and clinical use of plant-based remedies. With ongoing research into their efficacy, herbal medicines are increasingly integrated into complementary and integrative medicine approaches. They offer patients a holistic treatment option and provide an alternative for those seeking fewer side effects compared to conventional drugs (Bhanu, Zafar, & Panwar, 2005).

Plant-based medicines have been widely used for centuries in traditional and modern healthcare systems due to their therapeutic potential. Their applications cover a broad range of health conditions, including pain management (e.g., morphine from Papaver somniferum), cardiovascular health (e.g., digoxin from Digitalis purpurea), and inflammatory disorders (e.g., curcumin from Curcuma longa) (Vijaya et al., 2023). Many plantbased compounds serve as antioxidants, antimicrobials, and immunomodulators, enhancing the body's defense mechanisms (Gupta et al., 2023). Herbal medicines like Panax ginseng and Withania somnifera are used as adaptogens to improve stress resistance and energy levels. Furthermore, plant-derived alkaloids, flavonoids, and polyphenols are employed in anticancer treatments, while essential oils from plants like Mentha piperita are used in aromatherapy and gastrointestinal relief (Liju et al., 2023). The advantages of plant-based medicines include their natural origin, lower toxicity, and reduced side effects compared to synthetic drugs. They often contain multiple bioactive compounds that work synergistically, enhancing therapeutic efficacy. Additionally, plant-based medicines are cost-effective and culturally accepted, making them accessible to diverse populations (Bamola et al., 2018). The primary purpose of plant-based medicines is to provide a safer, more sustainable alternative to synthetic drugs. They aim to address the growing need for holistic treatments, offering complex pharmacological actions through natural constituents. Their role in drug discovery and development remains significant, providing templates for new synthetic analogs and drug formulations (Elbouzidi et al., 2025).

# **Advancements in Herbal Drug Development**

Herbal medicine has a long history of use in treating various ailments, but recent advancements in technology and research have significantly enhanced the development of herbal drugs. These advancements are critical in improving the efficacy, safety, and quality of herbal formulations. Key areas of development include modern techniques in phytochemical screening, high-throughput screening for bioactive compounds, and innovations in herbal formulations, such as standardized extracts and nano-formulations.

### Modern Techniques in Phytochemical Screening

Phytochemical screening is the process of identifying bioactive compounds in plants. Traditional methods,

such as crude extraction and simple chemical tests, have evolved into more sophisticated approaches. Techniques like high-performance liquid chromatography (HPLC), gas chromatography-mass spectrometry (GC-MS), and liquid chromatography-mass spectrometry (LC-MS) are now routinely used to isolate and identify individual compounds with greater precision (fig. 1). These techniques enable the detection of trace amounts of active compounds, which is essential for ensuring the reproducibility and quality of herbal drugs. Nuclear magnetic resonance (NMR) spectroscopy and X-ray crystallography have also contributed significantly to the identification of molecular structures of phytochemicals. These advancements allow for the discovery of novel compounds that may have previously been overlooked (Kasthuri, Radha, Jayshree, Austin, & Shanthi, 2010).

### High-throughput Screening for Bioactive Compounds

High-throughput screening (HTS) is an automated method used to quickly evaluate large numbers of compounds for biological activity. This technique has become a cornerstone in the discovery of new herbal drugs. HTS allows researchers to test thousands of plant extracts or isolated compounds against specific biological targets, such as enzymes or receptors, to identify potential therapeutic agents. The combination of robotics, microplate readers, and computational tools accelerates the process of identifying bioactive compounds. HTS has led to the rapid discovery of several bioactive compounds from plants, including those with anti-inflammatory, anti-cancer, and antimicrobial properties, making it an invaluable tool in modern herbal drug discovery (Shikha & Mishra, 2009).

### Herbal Formulation Innovations

Innovation in herbal drug formulation has been another significant advancement. Traditional herbal products, such as teas or tinctures, often suffer from issues like variability in potency and poor bioavailability. To overcome these challenges, standardized extracts have been developed,

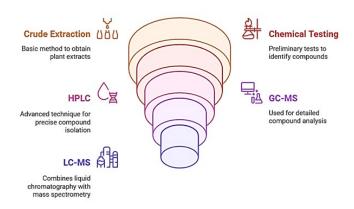


Figure 1: Evolution of Phytochemical screening techniques



where the concentration of active compounds is carefully controlled to ensure consistent therapeutic effects. Standardization improves the reproducibility and quality of herbal medicines, making them more reliable for clinical use (Sriwastava et al., 2010).

In addition, the development of nano-formulations has further enhanced the bioavailability and targeted delivery of herbal compounds. Nano-formulations utilize nanoparticles to encapsulate active ingredients, protecting them from degradation and improving their absorption in the body. These formulations can also be designed to target specific tissues or organs, enhancing the therapeutic efficacy of herbal drugs. Nanoparticles can increase solubility, improve stability, and enable controlled release, allowing for more effective and sustained therapeutic action (*Gotti, 2011*).

# **Technological Innovations in Herbal Medicine**

Herbal medicine, with its rich history and diverse therapeutic potentials, has evolved significantly with the advent of modern technological innovations. These advancements have enhanced the effectiveness, safety, and commercialization of herbal products. Key areas of innovation in herbal medicine include biotechnology, genetic engineering, extraction technologies, and nanotechnology.

Biotechnology and genetic engineering have revolutionized the development of herbal medicines by facilitating the production of plant-derived compounds with increased yield, consistency, and quality. These techniques allow for the genetic modification of plants to enhance their production of bioactive compounds. For example, genes responsible for the synthesis of specific secondary metabolites can be introduced or enhanced to produce higher quantities of active ingredients. Additionally, biotechnology allows for the development of transgenic plants that are resistant to pests, diseases, and environmental stress, ensuring a more sustainable source of raw materials for herbal products (*UshaKiran et al., 2010*).

Genetic engineering is also employed in the production of recombinant proteins in microorganisms, such as yeast or bacteria, which can be used in herbal formulations. This method, known as "biosynthesis," enables the large-scale production of therapeutic proteins or enzymes that may otherwise be difficult to extract from plants in significant amounts. Furthermore, the use of plant cell cultures and plant-based bioreactors holds great promise for the sustainable production of herbal medicines (Bhattacharya & Ghosh, 2009).

The extraction of active constituents from plants is a crucial step in the formulation of herbal products. Traditional extraction methods, such as maceration and distillation, have limitations in terms of efficiency, selectivity, and scalability. Recent advancements in

extraction technologies have significantly improved the yield and quality of plant extracts (fig. 2).

One such innovation is supercritical fluid extraction (SFE), which utilizes supercritical carbon dioxide as a solvent. SFE is highly efficient, selective, and environmentally friendly, as it avoids the use of toxic solvents. This method is particularly effective for extracting nonpolar compounds like essential oils, lipids, and alkaloids (Manjare & Dhingra, 2019).

Another promising technique is ultrasound-assisted extraction (UAE), which uses ultrasonic waves to create cavitation bubbles in the solvent. The rapid collapse of these bubbles generates high shear forces that enhance the breakdown of plant cell walls, improving the release of bioactive compounds. UAE is considered more efficient and faster compared to conventional methods, reducing the need for large quantities of solvent and minimizing thermal degradation of sensitive compounds (*Cui et al., 2021*).

Nanotechnology has emerged as a powerful tool in enhancing the bioavailability, stability, and therapeutic efficacy of herbal drugs. Herbal compounds often have low bioavailability due to poor solubility, rapid metabolism, or instability in the gastrointestinal tract. Nanotechnology addresses these issues by enabling the formulation of nano-sized particles that increase the surface area of herbal active ingredients, thus enhancing their solubility and absorption (Dhakad, Tekade, & Jain, 2013).

Nanoparticles, liposomes, and dendrimers are commonly used carriers to encapsulate herbal compounds, protecting them from degradation and facilitating controlled release. These nanocarriers can target specific tissues or organs, ensuring that the therapeutic compounds are delivered precisely where they are needed. Furthermore, nanotechnology offers improved stability, allowing herbal medicines to retain their potency over extended periods and under varying environmental conditions (*Prato, Kostas, & Bianco, 2008*).

Technological innovations in biotechnology, extraction techniques, and nanotechnology have significantly

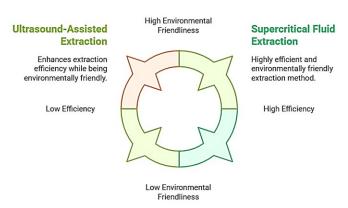


Figure 2: Comparative analysis of advanced extraction techniques

advanced the field of herbal medicine. These innovations contribute to the development of more effective, safe, and sustainable herbal products, meeting the growing global demand for natural remedies in modern healthcare (Jain & Tekade, 2012).

# **Challenges and Future Directions**

Herbal pharmacy, an integral part of traditional medicine, faces numerous challenges that hinder its widespread integration into modern healthcare systems. One of the primary concerns is ensuring the safety and efficacy of herbal products. Many herbal medicines lack the rigorous clinical trials required to substantiate their therapeutic claims, leading to uncertainty regarding their effectiveness and potential side effects. Furthermore, the absence of standardization in terms of plant sources, preparation methods, and dosage forms makes it difficult to ensure consistent product quality, which raises concerns about contamination and adulteration.

To overcome these challenges, advanced techniques in quality control, such as chromatographic profiling and DNA barcoding, can be employed to standardize herbal products. Rigorous clinical trials and pharmacological studies are essential to establish their efficacy and safety profiles, and regulatory frameworks should be strengthened to ensure safe practices in production and marketing.

Looking to the future, herbal pharmacy has significant potential to evolve alongside personalized medicine. Advances in genomics, biotechnology, and pharmacogenomics offer the possibility of tailoring herbal treatments to an individual's genetic makeup, enhancing therapeutic outcomes and minimizing adverse effects. Personalized medicine may enable practitioners to combine traditional herbal knowledge with modern pharmaceutical practices, creating a more holistic approach to healthcare.

Integrating herbal products into mainstream pharmaceutical practice offers promising benefits, including complementary treatments for chronic diseases, pain management, and preventive healthcare. However, it requires careful collaboration between traditional healers, pharmaceutical experts, and regulatory bodies to ensure safe and effective use. The future of herbal pharmacy lies in harmonizing ancient wisdom with modern scientific advancements.

# CONCLUSION

The field of herbal pharmacy has witnessed remarkable advancements, driven by a deeper understanding of phytochemicals, evolving extraction techniques, and the growing demand for natural, sustainable treatments. As the global interest in herbal medicines continues to rise, innovations have paved the way for more efficient and standardized approaches in herbal formulations.

Modern technology, such as advanced chromatographic techniques, molecular biology, and biotechnology, has enabled researchers to isolate, identify, and quantify active compounds with greater precision. These developments enhance the quality control, safety, and efficacy of herbal medicines. Moreover, the integration of herbal medicine with conventional pharmacological knowledge has resulted in the development of novel therapeutic strategies. The focus on synergistic effects, combination therapies, and personalized medicine has opened new avenues for treating complex diseases, such as cancer, diabetes, and cardiovascular disorders. The shift from traditional to evidence-based herbal practices has fostered a more scientific approach to herbal pharmacy, emphasizing clinical trials, pharmacokinetics, and toxicology studies. Additionally, advancements in herbal product delivery systems, such as nano-formulations, sustained-release dosage forms, and transdermal patches, have improved bioavailability and therapeutic outcomes. The use of bioinformatics and artificial intelligence in drug discovery further accelerates the development of novel herbal-based drugs. However, challenges such as regulatory frameworks, standardization, and the need for more comprehensive clinical data remain areas of focus. The innovations in herbal pharmacy are reshaping the landscape of natural medicine, offering both opportunities and challenges. By combining traditional wisdom with cutting-edge scientific advancements, the future of herbal pharmacy holds the promise of safer, more effective, and widely accessible herbal treatments for diverse health conditions.

# REFERENCES

- 1. Wang, H., Chen, Y., Wang, L., Liu, Q., Yang, S., & Wang, C. (2023). Advancing herbal medicine: Enhancing product quality and safety through robust quality control practices. *Frontiers in Pharmacology*, 14, 1265178. https://doi.org/10.3389/fphar.2023.1265178
- Madhav, S. N. V., Upadhyaya, K., & Bisht, A. (2011). Phytochemical screening and standardization of polyherbal formulation for dyslipidemia. *International Journal of Pharmacy and Pharmaceutical* Sciences, 3, 56–59.
- 3. Bhanu, S. P. S., Zafar, R., & Panwar, R. (2005). Herbal drug standardization. *The Indian Pharmacist*, 4(35), 19-22.
- Vijaya, S., Admuthe, N. B., Sreenivas, A., Garg, H. G., Malar, S. E., Vinayaka, K. S., Padghane, S. N., Shrivastava, R., & Barwant, M. M. (2023). Role of plant-based bioflavonoids in combating tuberculosis. *International Journal of Membrane Science and Technology, 10*(4), 2379-2384. https://doi.org/10.15379/ijmst.v10i4.3441
- Gupta, K. K., Khandelwal, G., Prasad, G., Chopra, A. K., & Mishra, A. (2023). A review on scientific technologies in practice to innovate plant-based molecules and to improve herbal drug quality to overcome health problems. *Journal of Applied and Natural Science*, 15(1), 116.
- Liju, V. B., Martin, S., Nath, L. R., Gopinadhan Nair, G. K., & Thayele Purayil, H. A. (2023). Plant-based drugs: The potential novel therapeutic intervention against cancer stemness and metastasis. Frontiers in Pharmacology, 14, 1283694.
- 7. Bamola, N., Verma, P., & Negi, C. (2018). A review on some traditional medicinal plants. *International Journal of Life Sciences Scientific Research*, 4(1), 1550-1556.
- 8. Elbouzidi, A., Haddou, M., Baraich, A., & Addi, M. (2025).



- Biochemical insights into specialized plant metabolites: Advancing cosmeceutical applications for skin benefits. *Frontiers in Pharmacology*, 16, 1064-1065.
- Kasthuri, K. T., Radha, R., Jayshree, N., Austin, A., & Shanthi, P. (2010). Development of GC-MS for a polyherbal formulation-MEGNI. International Journal of Pharmaceutical Sciences, 2, 81–83.
- Shikha, S., & Mishra, N. (2009). Genetic markers A cuttingedge technology in herbal drug research. *Journal of Chemical and Pharmaceutical Research*, 1, 1–18.
- 11. Sriwastava, N. K., Shreedhara, C. S., & Aswatha Ram, H. N. (2010). Standardization of Ajmodadi churna, a polyherbal formulation. *Pharmacognosy Research*, 2(2), 98–101.
- 12. Gotti, R. (2011). Capillary electrophoresis of phytochemical substances in herbal drugs and medicinal plants. *Journal of Pharmaceutical and Biomedical Analysis*, 55, 775–801.
- 13. UshaKiran, Khan, S., Mirza, K. J., Ram, M., & Abdin, M. Z. (2010). SCAR markers: A potential tool for authentication of herbal drugs. *Fitoterapia*, 81, 969–976.
- 14. Bhattacharya, S., & Ghosh, A. (2009). Phytosomes: The emerging technology for enhancement of bioavailability of botanicals and

- nutraceuticals. International Journal of Aesthetic & Antiaging Medicine, 2(1), 87–91.
- 15. Manjare, S. D., & Dhingra, K. (2019). Supercritical fluids in separation and purification: A review. *Materials Science for Energy Technologies*, 2(3), 463–484. https://doi.org/10.1016/j.mset.2019.04.005
- Cui, J., Zhao, C., Feng, L., Han, Y., Du, H., Xiao, H., & Zheng, J. (2021).
  Pectins from fruits: Relationships between extraction methods, structural characteristics, and functional properties. *Trends in Food Science & Technology*, 110, 39–54. https://doi.org/10.1016/j.tifs.2021.01.077
- 17. Dhakad, R. S., Tekade, R. K., & Jain, N. K. (2013). Cancer targeting potential of folate-targeted nanocarrier under comparative influence of tretinoin and dexamethasone. *Current Drug Delivery*, 10(5), 477–491. https://doi.org/10.xxxx
- 18. Prato, M., Kostas, K. K., & Bianco, A. (2008). Functionalized carbon nanotubes in drug design and discovery. *Accounts of Chemical Research*, 41(1), 60–68. https://doi.org/10.xxxx
- Jain, N. K., & Tekade, R. K. (2012). Drug delivery strategies for poorly water-soluble drugs. In N. K. Jain (Ed.), *Advances in Drug Delivery Systems* (pp. 373–409). Kent: Wiley-Blackwell.

HOW TO CITE THIS ARTICLE: Prajapati, A., Gupta, D., Yadav, A., Verma, K., Pardhan, P. A Review on The Recent Advancement in Plant Based Medicines. J. of Drug Disc. and Health Sci. 2025;2(1):15-19. **DOI:** 10.21590/jddhs.02.01.03